



Universal: Home visiting services for all expectant and new mothers/families. Program techniques are based on promising practices or on research-/evidence-based practices.

Targeted: Services for children and families with identified needs, such as mental illness, substance abuse, speech and language issues, or physical disability. Program techniques are based on promising practices or on research-/evidence-based practices.

Intensive: Services for families and children at high-risk for issues such as abuse and neglect, homelessness, and poverty. Teen parents also fall into this category. Programs must be evidence-based.*

*Evidence-based programs are defined as those that have the following characteristics:

- a specific model, curriculum, or protocol in implementation;
- specific written materials that set out components and goals of the practice protocols;
- a description of intensity and frequency of services, including program outcomes;
- a description of educational requirements of home visiting, ongoing training, support and supervision; and
- data documenting a statistically significant impact on the stated goals and desired outcomes.