

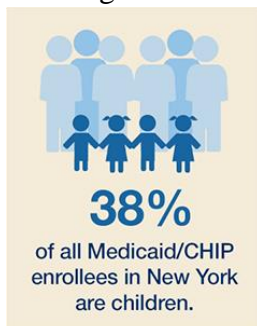
# Protecting Children's Health Insurance

## Social Media Toolkit

Dear Allies-

Thank you for participating in the June 9<sup>th</sup> **Activating Your Networks Webinar**. The following are prewritten tweets and Facebook posts in effort to drive an audience to the webinar.

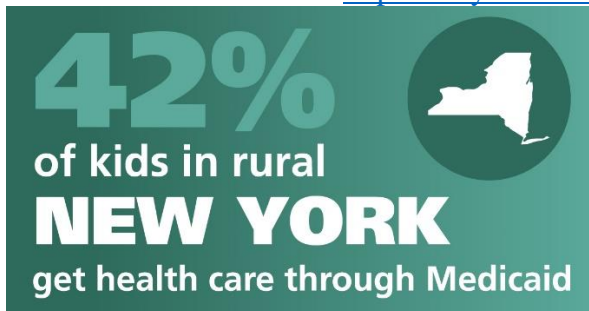
1. Check out where NY stands in a 50 State Survey on Medicaid & CHIP eligibility, enrollment & cost sharing @GeorgetownCCF #ProtectOurCare  
<http://ccf.georgetown.edu/2017/01/12/kaiser-family-foundation-ccf-release-50-state-medicaidchip-survey/>
2. Why are Medicaid and CHP so important to NYS children? This fact sheet can explain:  
[http://www.scaany.org/wp-content/uploads/2017/03/Protect-Medicaid-and-CHP\\_March2017.pdf](http://www.scaany.org/wp-content/uploads/2017/03/Protect-Medicaid-and-CHP_March2017.pdf)
3. Important reminder: Radically restructuring Medicaid would harm children and families  
[http://www.scaany.org/wp-content/uploads/2017/03/Radical-Restructuring-of-Medicaid-Would-Harm-Children\\_Families.pdf](http://www.scaany.org/wp-content/uploads/2017/03/Radical-Restructuring-of-Medicaid-Would-Harm-Children_Families.pdf)
4. The proposed per capita Medicaid cap in the AHCA threatens health care coverage for NYS children #ProtectOurCare <http://bit.ly/2rN8VI5>
5. Capping Medicaid would mean many New Yorkers & NYS children will go uninsured #ProtectOurCare <http://bit.ly/2r49ttq> via @GeorgetownCCF
6. Medicaid And CHP Help Address Racial/Ethnic Disparities In Children's Health #ProtectOurCare <http://ccf.georgetown.edu/2017/04/26/medicaid-and-chip-help-address-raciaethnic-disparities-in-childrens-health/>
7. Medicaid: A Smart Investment in NYS Children #ProtectOurCare  
<http://ccf.georgetown.edu/2017/04/10/medicaid-a-smart-investment-in-children/> via @GeorgetownCCF
8. TOGETHER Medicaid and CHIP keeps NYS kids healthy! #ProtectOurCare @GeorgetownCCF



9. Don't mess with success! Medicaid, CHIP & ACA work for NYS kids #ProtectOurCare
10. Medicaid & CHIP help NYS kids get care they need to manage asthma, juvenile diabetes & more. #ProtectOurCare
11. Medicaid & CHIP work hand-in-hand to protect NYS's most vulnerable kids.  
#ProtectOurCare



12. New report shows #Medicaid expansion had positive impact on health coverage in New York small towns & rural areas <http://bit.ly/2soOnFx>

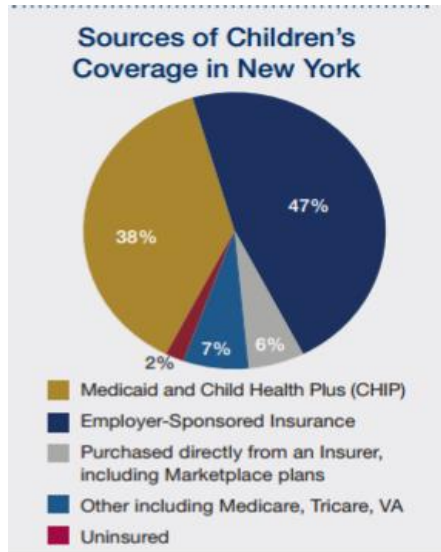


13. County-level data shows 42% of New York rural kids get health care from #Medicaid <http://bit.ly/2soOnFx> #RuralHealth



14. .@GeorgetownCCF @UNCResearch report shows how many kids in rural areas covered bc of #Medicaid. NY kids cannot afford funding cuts.

15. To #KeepKidsCovered, Medicaid and CHIP must be fully funded. #ProtectOurCare



16. The facts show it. Medicaid is a smart investment in the future of NYS's children.  
#ProtectOurCare

**Medicaid helps children grow up to reach their full potential.  
Children enrolled in Medicaid:**



Miss fewer school days due to illness or injury



Do better in school



Are more likely to graduate high school and attend college



Grow up to be healthier as adults



Earn higher wages



Pay more in taxes