



for Analysis and Advocacy

*Shaping New York State public policy  
for people in need since 1872*

**TheChildren'sAgenda**

**Smart Choices. Bold Voices.**

## **Promoting the First 1,000 Days on Medicaid Initiative in the NYS Budget**

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February 9, 2018

[www.scaany.org](http://www.scaany.org) | [www.thechildrensagenda.org](http://www.thechildrensagenda.org)

# Objective

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- Motivate participants to contact their legislators in support of budget funding for First 1,000 Days on Medicaid.



- Provide participants with the tools they need to contact legislators.



# 1<sup>st</sup> 1K Days Background

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Stakeholders from across NYS – cross-section of over 200 stakeholders from education, child development, child welfare, pediatrics, mental health, philanthropy, and child advocacy.

**Goal:** Develop recommendations for how **Medicaid** can improve outcomes for the youngest New Yorkers, aged zero to three years, **nearly 60% of whom are covered by Medicaid.**

# Work Group Leadership

## Co-Chairs

**Nancy Zimpher**, *Former Chancellor, The State University of New York*

**MaryEllen Elia**, *Commissioner, New York State Department of Education*

## Vice Chairs

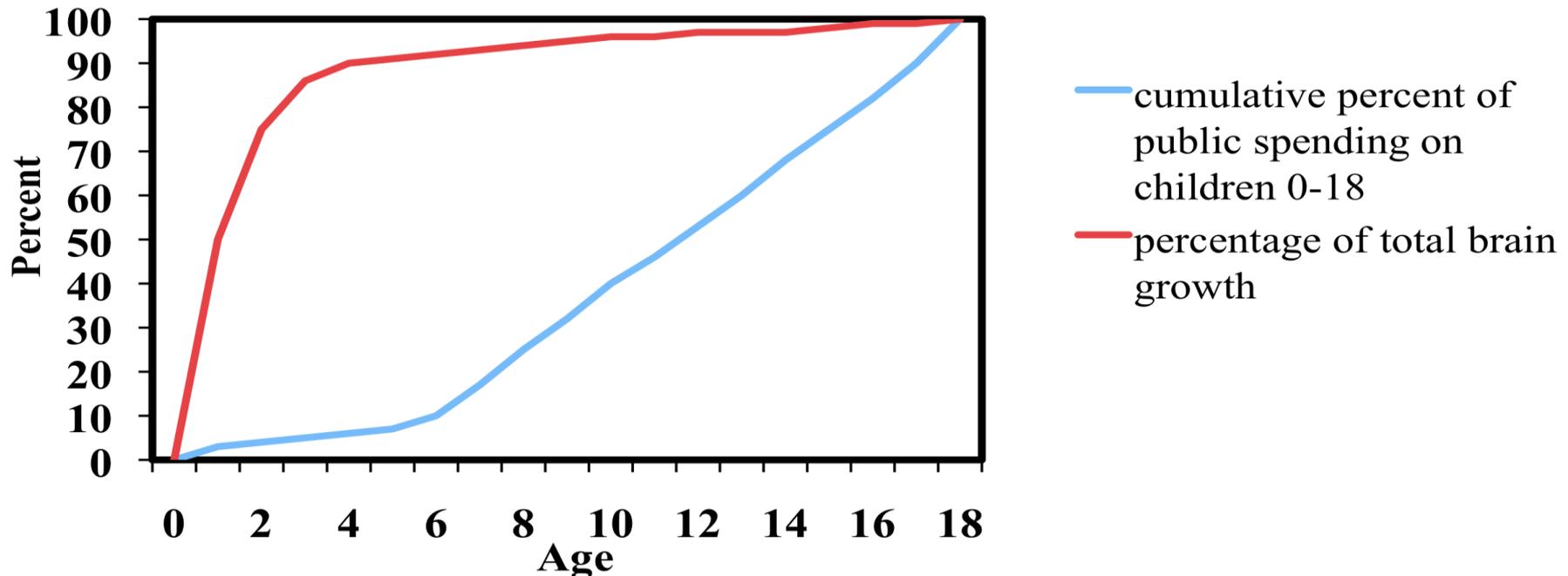
**Kate Breslin**, *President & CEO, Schuyler Center for Analysis and Advocacy*

**Jeff Kaczorowski**, *MD, Senior Advisor, The Children's Agenda; Professor of Pediatrics, University of Rochester*

# Early Childhood: the most important years are the most publicly under-funded

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Rand: Brain growth versus public expenditures on children ages 0-18.



90% of public expenditures are after age 5, after up to 90% of brain development has occurred. *New York Times*: In 2008, federal & state govts spent more than \$10,000 per K-12 child per year. By contrast, 3-5 year-olds = \$5,000, and children 0-3 = \$300/year.

# Potential Impact: Refocusing Medicaid funding on children

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July 20, 2017

## POLITICO

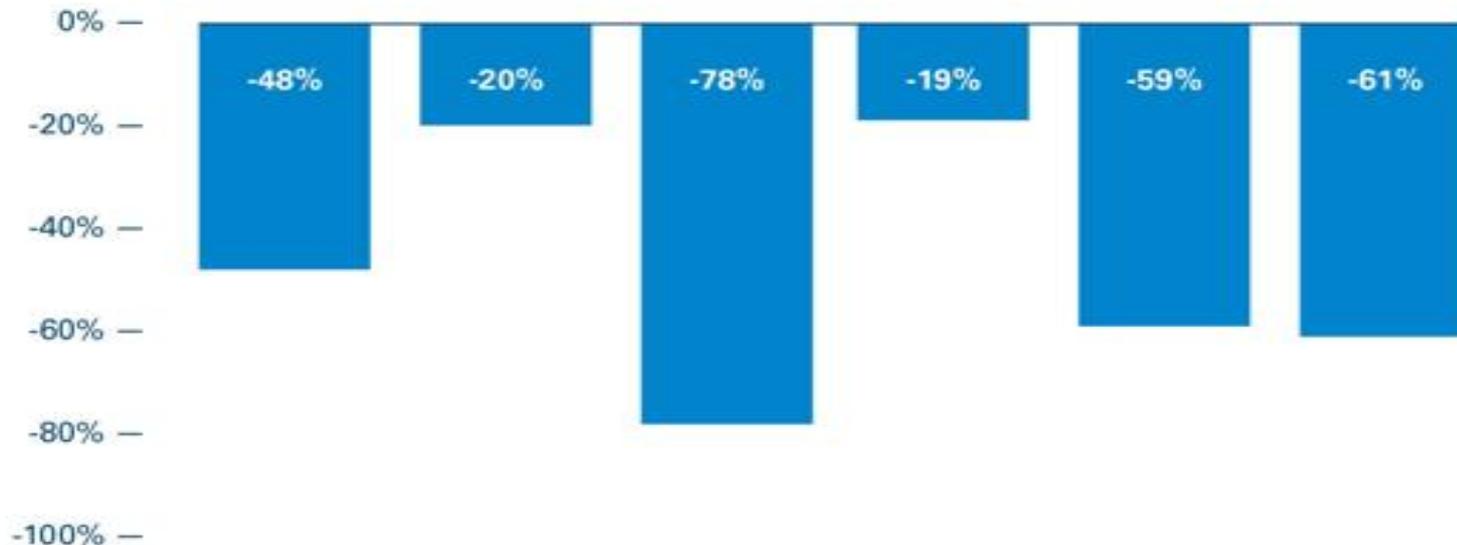
- 59% of NY children 0-3 – 2.2 million — are on Medicaid
- 48% of all youth 0 - 18 are on Medicaid
- A prevention agenda from an agency that spends \$65 billion per year
- **10-point plan for investment in First 1,000 Days (prenatal to age 3)**

**“Medicaid director calls for new focus on children to prevent 'super-utilizers of the future’”**



# Potential life-long impact: For example, evidence-based home visitation

## Nurse-Family Partnership: Results for Participating Families



child abuse  
drops

time on  
welfare  
drops

hospitaliza-  
tions drop

subsequent  
births drop

criminal  
activity  
(child)

criminal  
activity  
(mom)

# 1<sup>st</sup> 1K Days Principles

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- Intentionally broad and cross-sectoral in membership/ participation and goals – health, child development, education, child welfare, family strengthening
- Focus on evidence-based practice
- Build on existing programs/services that work
- Value of caregiver/parent health

# 1<sup>st</sup> 1K Days on Medicaid

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- For details on the recommendations and the meetings leading up to them, go to the Department of Health website:

[https://www.health.ny.gov/health\\_care/medicaid/re-design/first\\_1000.htm](https://www.health.ny.gov/health_care/medicaid/re-design/first_1000.htm)

- The Schuyler Center for Analysis and Advocacy will post a brief overview of the First 1,000 Days on Medicaid proposals later this month, available at

[www.scaany.org](http://www.scaany.org)

# 1<sup>st</sup> 1K Days in Budget

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- Recommendations of the workgroup embraced by the State – DOH, SED, OMH, Governor
- Included in State of the State
- Included in Governor's Budget proposal:
  - \$2.9 million (\$1.45 million State) in 2018-19
  - Projected \$11.6 million (\$5.8 million State) in 2019-20

## First 1,000 Days Executive Budget Proposal

\$ in millions

		FY 18-19	FY 19-20
<b>1</b>	Braided Funding for Early Childhood Mental Health Consultations		
<b>2</b>	Statewide Home Visiting	\$0.5	\$2.0
<b>3</b>	Preventive Pediatric Care Clinical Advisory Group		
<b>4</b>	Expand Centering Pregnancy	\$0.1	\$0.4
<b>5</b>	Promote Early Literacy through Local Strategies	\$0.1	\$0.2
<b>6</b>	Require Managed Care Plans to have a Kids Quality Agenda		
<b>7</b>	Developmental Inventory Upon Kindergarten Entry		
<b>8</b>	Pilot and Evaluate Peer Family Navigators in Multiple Settings	\$0.2	\$1.1
<b>9</b>	Parent/Caregiver Diagnosis as Eligibility Criteria for Dyadic Therapy	\$0.4	\$1.8
<b>10</b>	Data System Development for Cross–Sector Referrals	\$0.1	\$0.3
	<b>TOTAL</b>	<b>\$1.4</b>	<b>\$5.8</b>

Additional detail is available at [https://www.health.ny.gov/health\\_care/medicaid/redesign/first\\_1000.htm](https://www.health.ny.gov/health_care/medicaid/redesign/first_1000.htm)

DOH will begin implementation of these initiatives 4/1/18; implementation costs begin 1/1/19

Source: NYS Department of Health; February 2018

# Planting the 1<sup>st</sup> 1K Days Seeds

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We should think of this as the planting of a seed. Not enough to fully implement all First 1K Days, but a significant step forward toward making sure that Medicaid focuses on our youngest and most vulnerable children and families. If we don't plant the seed, we won't taste the fruit. And in the context of a \$4 billion dollar plus budget deficit and significant threats from the federal level, the seed is significant.



# The Time is Now: Educating Policymakers

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Members of the Senate and Assembly need to hear from us to understand why this is important. It would be easy for them, if they don't hear from us, to just shift the funding so some other area that needs resources; there are many of those. But we need to plant the seed.



# Sample Letter

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Dear Legislator:

We write to convey our strong support for the “First 1,000 Days” Medicaid investment in the 2018-19 State Budget.

The first three years of a child’s life are a critical window for development. Research shows that early experiences determine whether a child’s developing brain architecture provides a strong or weak foundation for all future learning, behavior, and health (Harvard Center on the Developing Child). Medicaid covers nearly 60% of the state’s youngest children. In those first 1,000 days, most New York children are seen by a pediatrician or family physician, making the health system an important entry point and opportunity to direct families to other resources to support their child’s health and development. If we do better in the first 1,000 days, we can expect improved school readiness, reading and lifelong health outcomes.

New York State’s Medicaid program has the opportunity to lead the nation with its focus on the first 1,000 days of life and its intentional emphasis on cross-sectoral and cross-agency approaches and results. The recommendations included in the Executive budget proposal were generated by a workgroup of 200 thinkers from across New York State – pediatricians, child psychiatrists, educators, family advocates, as well as individuals from the Department of Health, State Education Department, Office of Mental Health, Office of Children and Family Services, and Office of Alcoholism and Substance Abuse Services. Foundations, advocates, and partners from other states are eagerly watching New York and praising the State’s recognition of the value of investing early for long-term and societal benefit.

We urge you to ensure that funding associated with the First 1,000 Days on Medicaid remains in the final Budget.

# Your Legislator

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- Find your NYS Senator and NYS Assembly Member by putting your address in at the NYS Board of Elections website:

<https://www.elections.ny.gov/district-map/district-map.html>

- NYS Senate Member Directory

<https://www.nysenate.gov/senators-committees>

- NYS Assembly Member Directory

<http://nyassembly.gov/mem/>

# Chairs of the Health Committees

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Senator Kemp Hannon

Chairman of the Senate Health Committee

518-455-2200 / 516-739-1700

[hannon@nysenate.gov](mailto:hannon@nysenate.gov)

Assemblyman Richard Gottfried

Chairman of the Assembly Health Committee

518-455-4941 / 212-312-1492

[gottfrr@nyassembly.gov](mailto:gottfrr@nyassembly.gov)

# Budget Testimony

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If you are testifying or submitting budget testimony, please include your support for the First 1,000 Days Medicaid in the budget.

*“We urge you to ensure that the First 1,000 Days on Medicaid remains fully funded in the final Budget.”*

# We'd love to hear from you!

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